

# How to Reduce Transportation Costs

## Reduce Looks, Touches, and Steps

The smaller a shipment is the more expensive it is to transport. This is because it takes more looks, touches, and steps to combine smaller items into containers large enough to ship efficiently. Each extra look, touch, or step increases labor costs and potential for damage and claims.



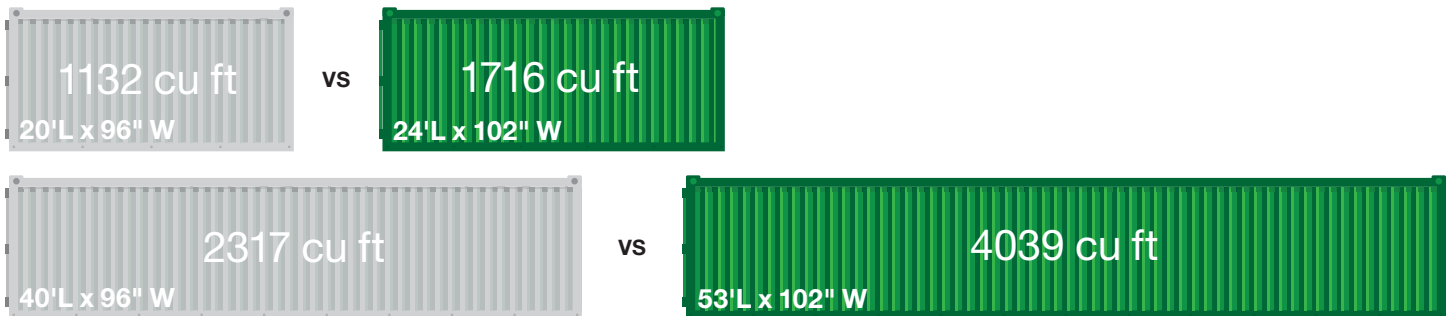
## Equipment Load Factor

Increasing the amount of freight in or on a container reduces the number of trips which reduces overall transportation costs.



## Benefit from Specialized Equipment

Longer and wider specialized equipment allows shippers to transport more freight per trip reducing overall transportation costs.



## Impact of Speed

Increasing the speed of a shipment usually increases the cost per shipment.



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